North Star Fund, explained
Welcome!

- Please introduce yourself in the chat: Name, pronouns, your relationship to North Star Fund, where you are Zooming from and whether you are Team Cake or Team Pie.

- Captioning by ACS. Please chat with NSF - Kathleen Pequeño if you have questions about the captions.

- Throughout the program, ask your questions in the chat.

- Today’s session is being recorded, and we will send out the link and additional materials in a followup email.
Speakers

Jennifer Ching, Executive Director

Catherine Eusebio, Program Officer

Guisela Marroquín, Hudson Valley CFC Member

Jillian White, Donor Organizer

Kofo Anifalaje, Development Director
Our Vision

We envision a world in which resources and power are equitably shared, and a future where everyone can live with dignity and thrive.
Our Mission

We are a social justice fund that supports grassroots organizing led by communities of color building power in New York City and the Hudson Valley. We organize people across race and class to give in support of these movements.
What We Do

1. We give grants through a process that shifts decision-making power to communities fighting for justice.

2. We strengthen the leadership of grassroots organizers.

3. We organize people across race and class to mobilize resources towards social justice movements.

1,744 donors made 2,873 gifts
Of these, 1,225 were new donors

We made 505 grants
Totalling $3 million through our grants program
And $1.4 million via Donor Advised Funds
“Fund Us Like You Want Us to Win”

- Ash-Lee Woodard Henderson
  Highlander Center

- From March to June, **Future of Organizing Fund awarded over $1.3M** to NSF’s 96 grantees.

- Automatically renewed **67 grantees** and **welcomed 8 new grantees**.

- Raised over **$1.5M** for **Let Us Breathe Fund** to support Black-led organizing in NYC and Hudson Valley.

- Providing ongoing **rapid response** support for critical campaigns.
+ Change How We Move Money
+ Center Black, Indigenous and People of Color Leadership
+ Support Systems Change
Who are our grantees

- Affordable Housing
- Community Safety and Ending Mass Incarceration
- Education Justice
- Workers’ Rights
- Gender Justice
Grantee Highlights

- Integrating NYC Public Schools
- Protecting Immigrants from Deportation + Permanent Relief for Immigrants and Refugees
Our Community Funding Committees

New York City CFC

Hudson Valley CFC

Let Us Breathe CFC
How the CFCs work

Community Funding Committees, made up of local organizers

- Hudson Valley CFC: Read applications
- New York City CFC: Conduct site visits
- Let Us Breathe CFC: Make grantmaking decisions
Community Organizing Criteria

Led by the people most directly impacted.

Brings people together and develops the leadership capacity of the people they work with.

Works to identify, articulate and address the root causes of the problems they work on, not just the symptoms.

Has a strong vision for social justice and is committed to working towards a larger movement.

Creates systemic change through “campaigns,” a planned series of events or activities that alter unjust power relationships.
Pass it on...

Text example: I’m on a call where I’m learning about North Star Fund. They support grassroots organizing groups in NYC. Have you heard of them?

No? Send them a link (northstarfund.org) and share something you learned!

Yes? Amazing. Ask them what they know or how they’re connected.
Donor Organizing

- Long term work of bringing people into movements through fundraising and resource mobilization

- What does it take?
  - Get educated
  - Build relationships
  - Take Action
  - Be Accountable

Many roles to play!
Ways to Give

- Become a sustainer
- Attend or organize an event
- Start a donor advised fund
Upcoming Programs

Giving Circles, explained
September 30

Decolonizing Fundraising, explained
October 7
Pass it on…

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Either way! Invite them to Giving Circles, Explained!
Office Hours with NSF Staff

Kofo Anifalaje, Development Director - Talk to Kofo about starting a donor advised fund or making a gift to North Star Fund.

Helen Stillman, Donor Program Director - Talk to Helen about making a giving plan, starting a giving circle, or talking to friends and family about giving to grassroots organizing.

Catherine Eusebio, Program Officer - Talk to Cat about North Star Fund’s grantmaking.

cori parrish, Deputy Director - Talk to cori if you are working in philanthropy and interested in our grantmaking model.
Thank you!

Look out for a follow-up email with links to resources and a recording of this webinar.