



Decolonizing
Fundraising,
explained

Welcome!

- Please introduce yourself in the chat: Name, pronouns, where you are Zooming from, and your favorite horror movie (current reality aside 🎃🎃🎃).
- Captioning by ACS. Please chat with *NSF - Angbeen Saleem* if you have questions about the captions.
- Throughout the program, ask your questions in the chat.
- Today's session is being recorded, and we will send out the link and additional materials in a followup email.

Let Us Explain...

a three-part online series to cover the fundamentals of mobilizing resources for community organizing in New York.

North Star Fund, explained
September 11, 6-8pm

Giving Circles, explained
September 30, 6-8pm

Decolonizing Fundraising,
explained
October 7, 6-8pm

Let Us Explain, The Series + more online



- North Star Fund, Explained
- Giving Circles, Explained
- Abolition & Community Safety
- NYC Organizing Update
- Hudson Valley Organizing Update
- **Upcoming:** Post-Election State of the Movement Community Event (*stay tuned!*)



North Star Fund

We are a social justice fund that supports grassroots organizing led by communities of color building power in New York City and the Hudson Valley. We organize people across race and class to give in support of these movements.

A group of diverse young people are marching in a protest or rally. They are holding signs and drums, and appear to be shouting or chanting. The image is overlaid with a purple tint. The text "What We Do" is written in white, bold, sans-serif font across the center of the image.

What We Do

1. We give grants through a process that **shifts decision-making power** to communities fighting for justice.
 2. We **strengthen the leadership** of grassroots organizers.
 3. We **organize people across race and class** to mobilize resources towards social justice movements.
 4. Challenge entrenched **racism and power imbalances** in philanthropy.
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Speakers



Jennifer Ching
Executive
Director



Elz Cuya Jones
Deputy Director



Kofo Anifalaje
Development
Director



Jillian White
Donor Organizer



“Without community, there is no liberation...but community must not mean a shedding of our differences, nor the pathetic pretense that these differences do not exist.”

-Audre Lorde

- What do we mean by Decolonizing... Fundraising?!
- North Star Fund’s mission, strategies & experiments
- New ideas to try in your fundraising practice
- Let’s build a community of practice & solidarity so we can change money systems, together





**What does
“decolonize fundraising”
mean?**

Philanthropy

“I’ve got 99
problems...”

- Over \$1T in philanthropy is unused. Only 5% distributed each year.
- Shifting to DAFs: Over \$120B with no-timeframe for distribution.
- Less than 10% of philanthropic dollars goes to communities of color.



Fundraising is about unequal power.

- Power is tied to the size of gift and the relative wealth of the donor.
 - Donors set the terms and restrictions of the gift, including what kind of work is allowed.
 - Relationships are opaque and secretive.
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How can we align our fundraising with our mission?

1. Know your history.
2. Practice shifting power.
3. Be transparent and accountable.
4. Be ready to organize!



Steps to Try

Situate fundraising within the context of white supremacy

Shift power towards Black and indigenous communities, and communities of color

Center power, racism and the racial wealth gap

Practice transparency and accountability to the communities we serve



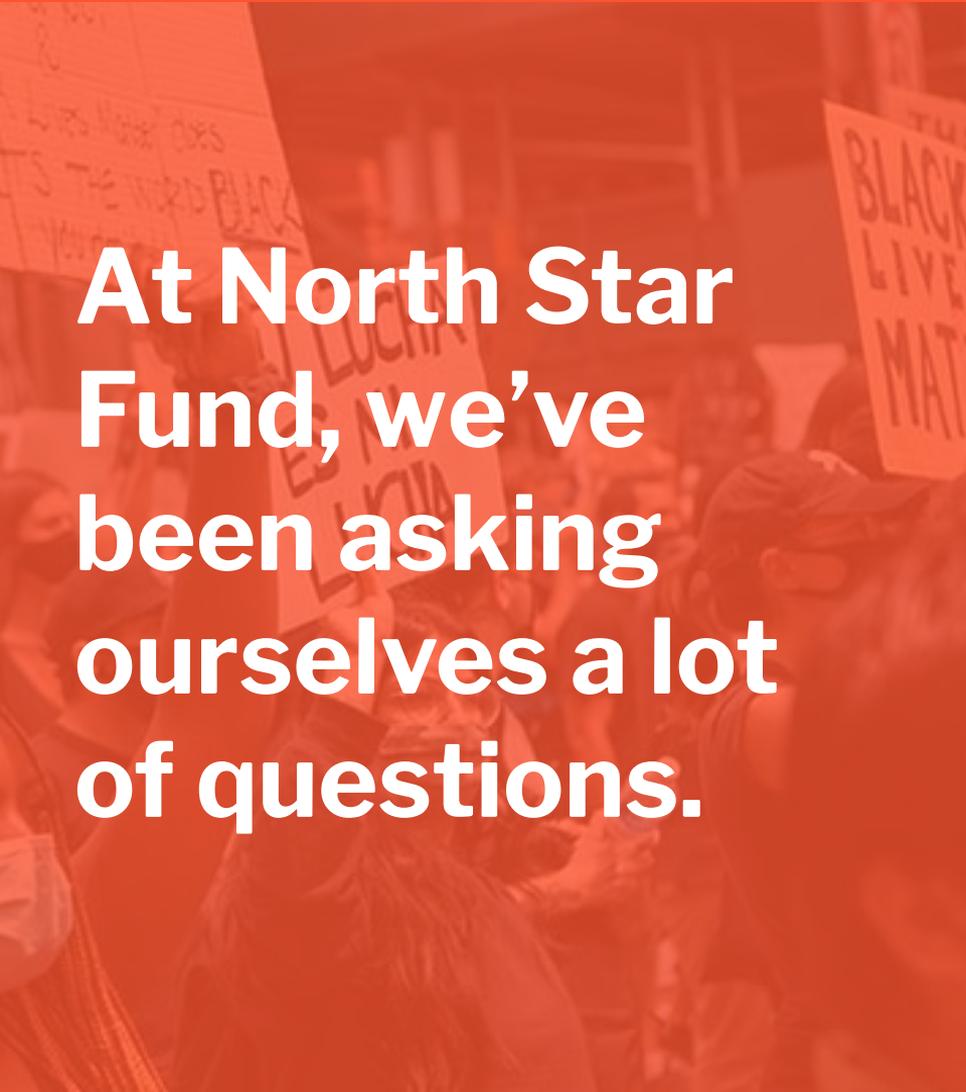
Transformations

We fundraise in a reparative and healing system

We build leadership from Black, indigenous and people of color

Relationships with our donors reflect authentic alignment with our work

We are poised to organize our donors towards these practices as well



At North Star Fund, we've been asking ourselves a lot of questions.

- How work in tension with existing fundraising norms and systems? What moves us past these tensions?
- How has our Strategic Plan translated into “decolonizing” your fundraising work?
- What is the role of “donors” and “funders” in social justice movements? What is your hope in building relationships from grassroots to folks who want to support this work responsibly?
- How do we get BIPOC-led orgs. in front of funders and donors—what strategies are working that are line with the values we've discussed today?



Resources

- Social Justice Funds
 - Giving Project National Learning Community
 - Trust-Based Philanthropy Network
 - WRAP
 - Resource Generation
 - Community-Centered Fundraising
 - Justice Funders
 - Decolonizing Wealth
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What You Can Do

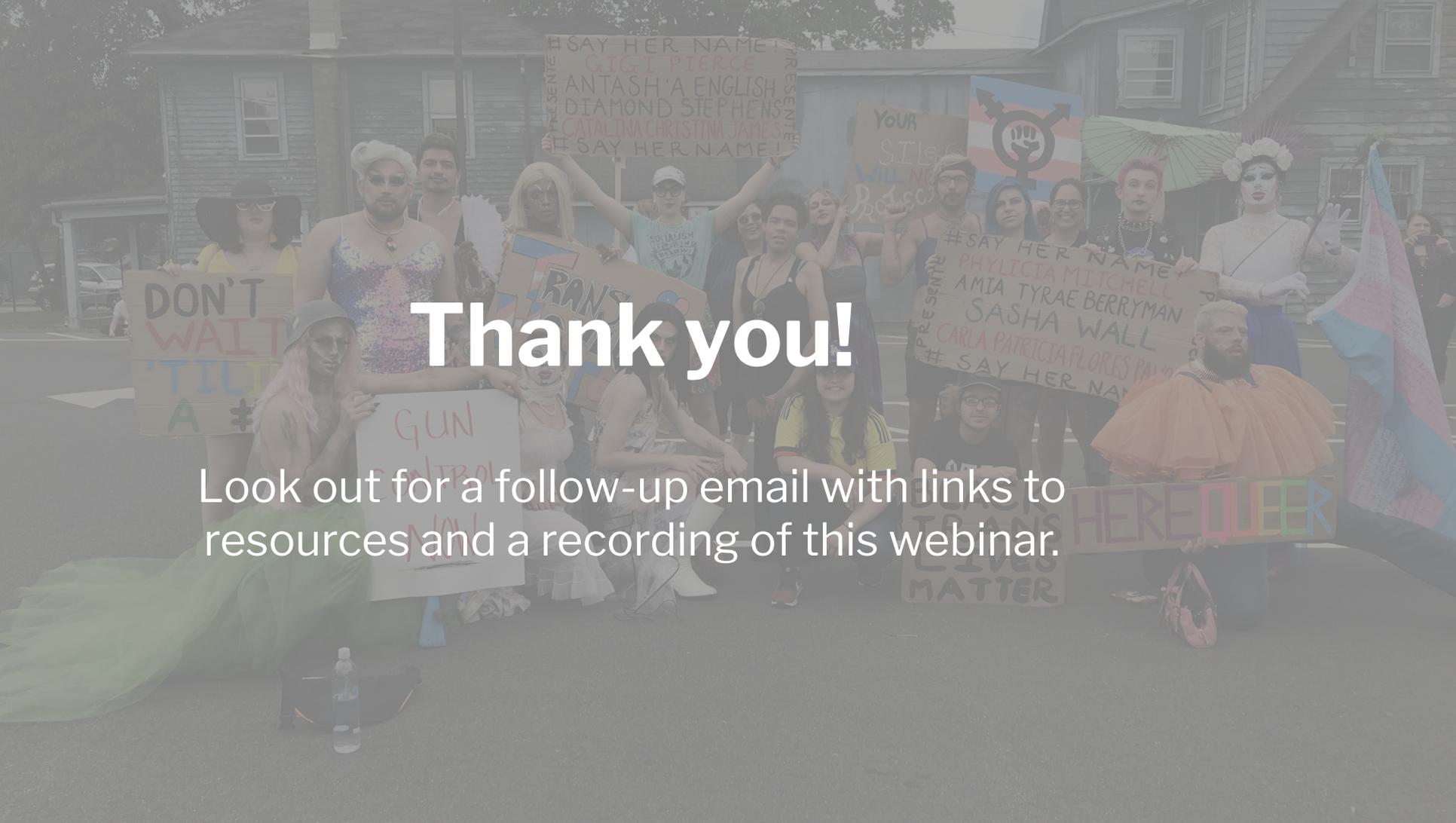


Support Grassroots Organizing: Donate at northstarfund.org or talk to kofo@northstarfund.org about making a gift and organizing your neighbors to give!

Stay in Community With Us: Volunteer or come to our next event; Subscribe to our mailing list at northstarfund.org and follow us on FB and Instagram.

Tell Us How You Want to be Involved: Email jennifer@northstarfund.org or elz@northstarfund.org.

We are Hiring: North Star Fund is seeking a Development Associate. Visit us at northstarfund.org.

A group of diverse people, including drag queens and activists, are gathered in front of a house. They are holding various protest signs and a transgender flag. The signs include messages like "#SAY HER NAME!", "DON'T WAIT 'TIL A #", "GUN CONTROL NOW!", "TRANS LIVES MATTER", and "HERE QUEER". The group is diverse in age and appearance, with some individuals wearing elaborate drag outfits. The background shows a residential street with houses and trees.

Thank you!

Look out for a follow-up email with links to resources and a recording of this webinar.